



Bosch Partner Portal provides full service Installers benefit from comprehensive offers

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In the Partner Portal from Bosch, installers can find exclusive offers and services that simplify their everyday work in all areas of the company. Bosch’s latest offer promises to make the company’s trade partners even more competent points of contact when it comes to advising their customers on public subsidies.

Receive subsidies quickly and easily

The installation of sustainable energy technologies is supported by public subsidies. Bosch supports both customers and installers in applying for these subsidies: Bosch installers can easily calculate the subsidies for their customers via the Bosch Partner Portal. A subsidy calculator permits to configure systems and define individual applications. Potential subsidy offers are determined for these, which installers can present to their customers. Bosch’s subsidy promise: if our subsidy experts find that an application does not qualify for a subsidy, no costs will be incurred for the examination of the application. The company moreover guarantees a minimum subsidy of 1,000 euros if a Bosch system is purchased. In order to ensure competent advice on available subsidies, Bosch offers its trade partners a subsidy brochure as well as extensive training material that enables installers to become certified “Subsidy partners”.

Select the right system with just a few clicks: the flue system configurator

When planning a new heating system, the selection of the flue system should not be neglected. While many installers are usually faced with numerous calculations, Bosch partners can breathe freely and relax: the flue system configurator in the “Tools” section of the Partner Portal takes installers to a suitable and certified flue system in a few clicks. Once the heat generator and the

installation variant have been selected, the accessories and the pipe length of the flue system are configured quickly and easily with just a few clicks. Finally, the flue system certificate for the selected system is provided directly as a pdf download. If the specified parameters are outside of the system certificate, the partner automatically receives a calculation request for download. The latter can be sent to Bosch for calculation of an individual certificate. Bosch partners thus save a lot of time, which facilitates their everyday work.

Successful further training by professionals from the trade sector

The new training series “Simply successful in the trade sector with Bosch” allows Bosch partners to acquire comprehensive knowledge in the field of company management. Installers thus benefit from the many years of experience of the individual experts supporting this training series as lecturers. Among others, they address topics such as employee management, work efficiency, data protection and company succession.

Easy customer acquisition with the offer tool from Bosch

While customer orders used to be placed only after numerous phone calls and on-site visits, Bosch partners can now receive customer inquiries via the Bosch Partner Portal. These already include images and information on the building. Installers can then send a non-binding offer to the customer with just a few clicks. A major advantage: the immediate provision of individual offers increases customer satisfaction and sales opportunities.

Everything at a glance

The Partner Portal from Bosch offers detailed insights into numerous processes: installers commissioning Bosch’s customer service receive their service documents quickly and easily via the Bosch Partner Portal. Order confirmations, guarantee and customer service reports are also displayed in the Partner Portal.

Simple advertising with Bosch

In order to increase their presence, the Bosch Partner Portal gives trade partners access to the Bosch advertising service. Here, installers can quickly and easily select and order standardised ad templates and advertising material. The advertising material is personalised with the company logo and contact data and is made available to the partner free of charge by the respective Bosch agency within only 48 hours.

Carefree heating with Bosch

Heating financing options that benefit everyone: Bosch partners are now the first and most important contacts for customers who want to finance their Bosch heating system. They submit the applications to financing partners and then take

over the installation, maintenance and repair of the systems. While the financing options allow customers to obtain a modern heating system without high investments, installers benefit from increased customer loyalty and complete payment security – a win-win situation for all parties involved.



Bosch press photo 01

In the Bosch Partner Portal, installers can find exclusive offers and services that simplify their everyday work in all areas of the company. (Source: Bosch)



Bosch press photo 02

Bosch's latest offer makes the company's trade partners even more competent points of contact when it comes to advising their customers on public subsidies. (Source: Bosch)

Bosch Thermotechnik ist ein führender europäischer Hersteller von energieeffizienten Heizungsprodukten und Warmwasserlösungen. Im Geschäftsjahr 2018 erzielte Bosch Thermotechnik mit rund 14 200 Mitarbeitern einen Umsatz von rund 3,5 Milliarden Euro, davon 66 Prozent außerhalb Deutschlands. Bosch Thermotechnik verfügt über starke internationale und regionale Marken und ein differenziertes Produktspektrum, das in Europa, Amerika und Asien produziert wird.

Mehr Informationen unter www.bosch-thermotechnik.de

Die Bosch-Gruppe ist ein international führendes Technologie- und Dienstleistungsunternehmen mit weltweit rund 403 000 Mitarbeitern (Stand: 31.12.2019). Sie erwirtschaftete im Geschäftsjahr 2019 nach vorläufigen Zahlen einen Umsatz von 77,9 Milliarden Euro. Die Aktivitäten gliedern sich in die vier Unternehmensbereiche Mobility Solutions, Industrial Technology, Consumer Goods sowie Energy and Building Technology. Als führender Anbieter im Internet der Dinge (IoT) bietet Bosch innovative Lösungen für Smart Home, Smart City, Connected Mobility und Industrie 4.0. Mit seiner Kompetenz in Sensorik, Software und Services sowie der eigenen IoT Cloud ist das Unternehmen in der Lage, seinen Kunden vernetzte und domänenübergreifende Lösungen aus einer Hand anzubieten. Strategisches Ziel der Bosch-Gruppe sind Lösungen für das vernetzte Leben. Mit innovativen und begeisternden Produkten und Dienstleistungen verbessert Bosch weltweit die Lebensqualität der Menschen. Bosch bietet „Technik fürs Leben“. Die Bosch-Gruppe umfasst die Robert Bosch GmbH und ihre rund 440 Tochter- und Regionalgesellschaften in 60 Ländern. Inklusiv Handels- und Dienstleistungspartnern erstreckt sich der weltweite Fertigungs-, Entwicklungs- und Vertriebsverbund von Bosch über fast alle Länder der Welt. Basis für künftiges Wachstum ist die Innovationskraft des Unternehmens. Bosch beschäftigt weltweit rund 72 000 Mitarbeiter in Forschung und Entwicklung an 125 Standorten.

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