



Bosch Industriekessel at the Brau Fair **New brand appearance: Loos is now Bosch**

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Bosch Industriekessel will be exhibiting its range of products and services under the Bosch brand for the first time at the Brau Fair in Nuremberg, in Hall 4, Stand 315/410, from 13 to 15 November 2012. The boiler manufacturer has been part of the Bosch Group since 2009 and it now markets its systems worldwide under the Bosch brand.

Bosch Industriekessel offers the drinks industry solutions for efficient and environmentally-friendly energy supply, which is tailored to individual requirements. Together with planners and plant construction companies, the boiler manufacturer carried out in 2011 and 2012 alone almost 80 projects in the brewing and drinks sector. Customers benefit from over 140 years of experience and from the worldwide sales and service network of Bosch Industriekessel.

One example of this is the company Bissinger Auerquelle in Bavaria, where the boiler manufacturer supplied a U-MB steam boiler with low-emission firing, an integrated economizer and further components for energy recovery and water treatment. The system also has the SUC automatic start-up, standby and shutdown control. A further example is the Sedibeng Brewery in South Africa. The brewery is partially owned by the Heineken brewery and it operates three Universal UT-M hot water boilers with integrated economizers and low NOx firing. The boilers were commissioned by Bosch Customer Service.

The range of products from Bosch Industriekessel consists of steam boilers in the output range of 175 to 55,000 kilograms per hour and hot water boilers with an output of up to 38 megawatts. Modular boiler house components, together with intelligent control and regulating technology, ensure that the overall system operates to optimum energy efficiency. Comprehensive service support from one source rounds off the innovative portfolio.

Bosch Thermotechnik combines its business worldwide in large-scale systems under the Bosch brand. The company offers a comprehensive range of products from one source with solutions for each specific market in the areas of heating boilers and steam boilers, combined heat and power generation, waste heat recovery, heat pumps, solar thermal energy and ventilation/cooling.

Press photo 2-12:

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Bosch Industriekessel GmbH, part of the Bosch Thermotechnik GmbH, has stood for innovation in industrial boiler technology for more than 145 years. Boiler systems for steam, hot water and heating, manufactured to customers' specification, provide efficient heating and process heat for all applications. Boiler house components, which are modular in design and perfectly coordinated, together with intelligent regulation and control technology, significantly simplify the planning, installation and commissioning of the complete system. Comprehensive service support from one source rounds off the innovative product portfolio.

Further information is available online at www.bosch-industrial.com

The Bosch Group is a leading global supplier of technology and services. In the areas of automotive and industrial technology, consumer goods, and building technology, more than 300,000 associates generated sales of 51.5 billion euros in fiscal 2011. The Bosch Group comprises Robert Bosch GmbH and its roughly 350 subsidiaries and regional companies in some 60 countries. If its sales and service partners are included, then Bosch is represented in roughly 150 countries. This worldwide development, manufacturing, and sales network is the foundation for further growth. Bosch spent some 4.2 billion euros for research and development in 2011, and applied for over 4,100 patents worldwide. With all its products and services, Bosch enhances the quality of life by providing solutions which are both innovative and beneficial.

Further information is available online at www.bosch.com and www.bosch-press.com