

## Large systems business to be strengthened **Bosch Thermotechnik changes Loos and Köhler & Ziegler brands to Bosch** Comprehensive portfolio from a single source

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Wetzlar – Bosch Thermotechnology will gradually put its global large systems business under the umbrella of the Bosch brand. Since April 2012, the CHP plants and ORC systems previously marketed under the Köhler & Ziegler brand have been offered under the Bosch brand name. The industrial boilers marketed under the Loos brand will follow in July 2012.

“With the planned brand change to Bosch, TT will lay the foundation for continued growth in this attractive business segment by offering a comprehensive product portfolio under a single brand, tapping new markets and strengthening its position as a world-leading supplier. Business will benefit from the high name recognition and reputation of the Bosch brand,” said Uwe Glock, President of the Board of Management of the Thermotechnology Division.

Products from the lower output range, e.g. for single-family homes, will continue to be marketed in each country under the respective strong and leading Bosch Thermotechnology brands. This business segment will also be expanded going forward.

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*Bosch Thermotechnology is a leading European manufacturer of resource-efficient heating products and hot water solutions. In fiscal 2011, the company generated sales of 3.1 billion euros (68 percent outside Germany) and employed approx. 13,900 people. Bosch Thermotechnology has strong international and regional brands and manufactures a diversified product range in 21 plants in 11 countries in Europe, North America and Asia.*

*Further information is available online at [www.bosch-thermotechnology.com](http://www.bosch-thermotechnology.com)*

*The Bosch Group is a leading global supplier of technology and services. In the areas of automotive and industrial technology, consumer goods, and building technology, more than 300,000 associates generated sales of 51.5 billion euros in fiscal 2011. The Bosch Group comprises Robert Bosch GmbH and its roughly 350 subsidiaries and regional companies in some 60 countries. If its sales and service partners are included, then Bosch is represented in roughly 150 countries. This worldwide development, manufacturing, and sales network is the foundation for further growth. Bosch spent some 4.2 billion euros for research and development in 2011, and applied for over 4,100 patents worldwide. With all its products and services, Bosch enhances the quality of life by providing solutions which are both innovative and beneficial.*

*Further information is available online at [www.bosch.com](http://www.bosch.com) and [www.bosch-press.com](http://www.bosch-press.com)*

## Bildtext | Caption



Bosch Thermotechnik stellt sein Großanlagen-Geschäft mit Industriekesseln, Komplett-BHKW und ORC-Systemen bis Juli 2012 sukzessive weltweit auf die Marke Bosch um.

Bosch Thermotechnology will gradually put its global large systems business with industrial boilers, CHP plants, and ORC systems under the umbrella of the Bosch brand by July 2012.

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